BACHELOR OF SCIENCE IN PUBLIC RELATIONS

2018-20)2(
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BAC	BACHELOR OF SCIENCE IN PUBLIC RELATIONS 2018-2020							
	Please refer to the 2018-2020 CORE CURRICULUM list from Undergraduate Studies for course options.							
	FIRST-YEAR SIGNATURE COURSE: 3 hours (required during the first year in residence) UGS 302 or 303							
curriculum	ENGLISH & HUMANITIES: 6 hours from the core curriculum. RHE 306 🔲 E 316L or M or N or P							
	AMERICAN & TEXAS GOVERNMENT: 6 hours from the core curriculum. GOV 310L GOV 312L or 312P							
	AMERICAN HISTORY: 6 hours from the core curriculum.							
e Cl	SOCIAL & BEHAVIORAL SCIENCES: 3 hours from the core curriculum.							
core	MATHEMATICS: 3 hours from the core curriculum. PR 309							
	SCIENCE & TECH, PART I: 6 hours from the core curriculum (in Part 1). SCIENCE & TECH, PART II: 3 hours from the core curriculum (Part 1 or Part 2).							
	SCIENCE & TECH, PART II: 3 hours from the core curriculum (Part 1 or Part 2). VISUAL & PERFORMING ARTS: 3 hours from the core curriculum.							
flags	Students should choose courses in the core curriculum and in the major requirements that also fulfill their major department's flag requirements. ADV 345J writing PR 367 writing PR 309 quantitative (outside the core curriculum) PR 309 quantitative reasoning PR 309 cultural diversity PR 353 global cultures PR 353 ethics PR 377K independent inquiry							
	RHETORIC: 3 hours. RHE 309K or 309S is required for Public Relations students. RHE 309K or 309S							
ge	FOREIGN LANGUAGE: Option 1) Demonstrate intermediate proficiency in a single foreign language, or Option 2) Demonstrate proficiency in two sequential semesters of courses in one language, and take one approved culture course relevant to the language. See moody.utexas.edu/students/languages.Option 1 completedOption 2 Option 2 completed							
college	COMMUNICATION COURSES: Any combination of 6 hours of Moody coursework from CLD, CMS, COM, CSD, RTF, or J (J 317 cannot be used for this requirement).							
·	COMMUNICATION and CULTURE: 3 hours (PR 353 is required for PR students and also satisfies this requirement.) PR 353							
	30 REQUIRED HOURS IN ADVERTISING AND PUBLIC RELATIONS:							
	ADV 318J* ADV 344K AD							
	PR 309 PR 352 PR 353 PR 377K (communication residence)							
major	6 ADDITIONAL HOURS IN ADV/PR or approved courses.							
Е	* A grade of B or better is required in ADV 318J to continue in the Public Relations program. Students have only two chances to make a B.							
	JOURNALISM: J 317							
	BUSINESS - 12 hours: 6 hours must be upper-division, and must include MKT 320F with a grade of C or higher (or MKT 337 for students with a 2nd major in Business). MKT 320F is a prerequisite for certain required PR courses; MKT 338 cannot be used to satisfy this requirement.							
	MKT 320Fupper-division							
etc.	In combination with the core, college and major requirements, electives may be needed to meet the 120 hours and the 36 upper-division hours required for graduation. Elective hours may be used toward the optional							
	minor/certificate (see reverse). additional elective/minor hours							
	Hours Lacking Hours Completed Total Hours (120 Minimum)							



minor	Moody College		must declare it befo	work prescribed by the offering department. it before reaching 65% of their degree re-						
Е	COURSES	O O	□	□	🗆	🗆				
notes	 Students must take at least 36 and no more than 42 hours of major coursework. At least 24 hours of the major requirements must be upper-division. Any internship hours beyond 4 may not be counted toward the 36 required hours in the Stan Richards School. No more than 60 hours of Communication coursework can count for degree credit. A grade of C- or better is required in each course taken in the Moody College (some courses require a higher grade to advance in the and no Communication course may be taken on a pass/fail basis unless it is only offered as pass/fail. Students must have a 2.0 overall GPA at UT and in Moody College coursework in order to graduate. Only 1 hour of Music Performance and 1 hour of PED coursework each may be counted toward a degree in the Moody College. Moody College polices are listed at moody.utexas.edu/students/policies 									
		Suggested	Taken		Suggeste	ed	Taken			
	1st 🚽	RHE 306		-	American His	story				
		Science & Tech, Part I		_	ADV 318J					
	Year	PR or ADV Elective		-	RHE 309K					
	real E	UGS 302 or 303		_	RHE 309K Science & Te	ch, Part I				
		Comm (non-PR)		_	Visual & Perf	orming Arts				
		Suggested	Taken		Suggeste	ed	Taken			
	2nd H Year 👯	Foreign Language 601D		- 1	Foreign Lang	uage 610D				
ses		PR 309		_	PR 353					
ours		J 317		_	GOV 312L					
ement of courses		GOV 310L		-	Business					
nent				_						
ายูคท		Suggested	Taken		Suggeste	ed	Taken			
arra		ADV 344K		-	ADV 345J					
ted	3rd 🚽	PR 348		_	MKT 320F					
suggested arrang	Year	Business		_	PR or ADV Ele	ective				
sug		Foreign Language 611D		_	American His	story				
				_	Social & Beha	avioral Sciences				
		Suggested	Taken		Suggeste	ed	Taken			
		PR 352		-	PR 377K					
	4th	PR 367		_	PR 350					
l	Year	Business		-	Business					
		Communication (non-PR)		_	Business Science & Te	ch, Part II				
		E 316		_	Elective					

Suggested arrangement of courses assumes a 3-semester foreign language sequence of 6 hours each (Option 1).