# Bachelor of Science in Public Relations

**2018-2020**

- **Hours Lacking**
- **Hours Completed**

### Core Curriculum

- **English & Humanities:** 6 hours from the core curriculum.  
  - UGS 302 or 303  
  - RHE 306 or E 316L or M or N or P

- **American & Texas Government:** 6 hours from the core curriculum.  
  - GOV 310L  
  - GOV 312L or 312P

- **American History:** 6 hours from the core curriculum.

- **Social & Behavioral Sciences:** 3 hours from the core curriculum.

- **Mathematics:** 3 hours from the core curriculum.

- **Science & Tech, Part I:** 6 hours in the same discipline from the core curriculum (in Part 1 ONLY).

- **Science & Tech, Part II:** 3 hours from the core curriculum (Part 1 or Part 2) in a different discipline than used for Part 1.

- **Visual & Performing Arts:** 3 hours from the core curriculum.

### First-Year Signature Course:

- **UGS 302 or 303**

### Communication and Culture:

- **3 hours**

### Rhetoric:

- **3 hours.** RHE 309K or 309S is required for Public Relations students.

### Communication Courses:

- Any combination of 6 hours of Moody coursework from CLD, CMS, COM, CSD, RTF, or J (J 317 cannot be used for this requirement).

### Communication and Culture:

- **3 hours** (PR 353 is required for PR students and also satisfies this requirement.)

### 30 Required Hours in Advertising and Public Relations:

- **ADV 318J** (required in residence)

### 6 Additional Hours in ADV/PR or approved courses:

- **______**

### Journalism:

- **J 317**

### Business - 12 hours:

- 6 hours must be upper-division, and must include MKT 320F with a grade of C or higher (or MKT 337 for students with a 2nd major in Business). MKT 320F is a prerequisite for certain required PR courses; MKT 338 cannot be used to satisfy this requirement.

### Etc.

- Degree requirements are pending final approval from the Texas Higher Education Coordinating Board. In combination with the core, college and major requirements, electives may be needed to meet the 120 hours and the 36 upper-division hours required for graduation. Elective hours may be used toward the optional minor/certificate (see reverse).

### Total Hours (120 Minimum)

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**Rev. 05/25/18**

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The University of Texas at Austin  
Moody College of Communication
### Suggested Courses

#### 1st Year

**FALL**
- RHE 306
- Science & Tech, Part I
- PR or ADV Elective
- UGS 302 or 303
- Comm (non-PR)

**SPRING**
- American History
- ADV 318J
- RHE 309K
- Science & Tech, Part I
- Visual & Performing Arts

#### 2nd Year

**FALL**
- Foreign Language 601D
- PR 309
- J 317
- GOV 310L

**SPRING**
- Foreign Language 610D
- PR 353
- GOV 312L
- Business

#### 3rd Year

**FALL**
- ADV 344K
- PR 348
- Business
- Foreign Language 611D

**SPRING**
- ADV 345J
- MKT 320F
- PR or ADV Elective
- American History
- Social & Behavioral Sciences

#### 4th Year

**FALL**
- PR 352
- PR 367
- Business
- Communication (non-PR)
- E 316

**SPRING**
- PR 377K
- PR 350
- Business
- Science & Tech, Part II
- Elective

*Suggested arrangement of courses assumes a 3-semester foreign language sequence of 6 hours each (Option 1).*

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**OPTIONAL MINOR/CERTIFICATE:** A minor or certificate consists of 15 - 19 hours of coursework prescribed by the offering department. Moody College students may only declare one (minor or certificate, not both), and must declare it before reaching 65% of their degree requirements. Full policies can be found at moody.utexas.edu/students/policies/minors.

- Students must take at least 36 and no more than 42 hours of major coursework.
- At least 24 hours of the major requirements must be upper-division.
- Any internship hours beyond 4 may not be counted toward the 36 required hours in the Stan Richards School.
- **No more than 60 hours of Communication coursework can count for degree credit.**
- A grade of C- or better is required in each course taken in the Moody College (some courses require a higher grade to advance in the degree), and no Communication course may be taken on a pass/fail basis unless it is only offered as pass/fail.
- Students must have a 2.0 overall GPA at UT and in Moody College coursework in order to graduate.
- Only 1 hour of Music Performance and 1 hour of PED coursework each may be counted toward a degree in the Moody College.
- Moody College polices are listed at moody.utexas.edu/students/policies.