

core curriculum

Please refer to the 2016-2018 CORE CURRICULUM list from Undergraduate Studies for course options.

FIRST-YEAR SIGNATURE COURSE: (required during the first year in residence)	UGS 302 or 303	<input type="checkbox"/>
ENGLISH & HUMANITIES:	RHE 306	<input type="checkbox"/> E 316L or M or N or P _____ <input type="checkbox"/>
AMERICAN & TEXAS GOVERNMENT: 6 hours from the core curriculum.	GOV 310L	<input type="checkbox"/> GOV 312L or 312P <input type="checkbox"/>
AMERICAN HISTORY: 6 hours from the core curriculum.	_____	<input type="checkbox"/> _____ <input type="checkbox"/>
SOCIAL & BEHAVIORAL SCIENCES: 3 hours from the core curriculum.	_____	<input type="checkbox"/>
MATHEMATICS: 3 hours from the core curriculum.	_____	<input type="checkbox"/>
SCIENCE & TECHNOLOGY, PART I: 6 hours from the core curriculum (Part 1 list).	_____	<input type="checkbox"/> _____ <input type="checkbox"/>
SCIENCE & TECHNOLOGY, PART II: 3 hours from the core curriculum (Part 1 or Part 2 list).	_____	<input type="checkbox"/>
VISUAL & PERFORMING ARTS: 3 hours from the core curriculum.	_____	<input type="checkbox"/>

flags

Students should choose courses in the core curriculum and in the major requirements that also fulfill their major department's flag requirements.

<input type="checkbox"/> writing	<input type="checkbox"/> writing (outside the core curriculum)	<input type="checkbox"/> ethics and leadership	<input type="checkbox"/> cultural diversity	<input type="checkbox"/> independent inquiry	<input type="checkbox"/> global cultures	<input type="checkbox"/> quantitative reasoning
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college

RHETORIC: 3 hours RHE 309K or 309S is required for Public Relations students.	RHE 309K or 309S	_____ <input type="checkbox"/>
FOREIGN LANGUAGE: Intermediate proficiency in a single foreign language. See moody.utexas.edu/students/languages	INTERMEDIATE PROFICIENCY MET	<input type="checkbox"/>
COMMUNICATION COURSES: Any combination of 6 hours of Moody coursework from CMS, SLH, J, RTF, or COM.	_____	<input type="checkbox"/> _____ <input type="checkbox"/>
COMMUNICATION and CULTURE: 3 hours (PR 353 is required for PR students and also satisfies this requirement.)	PR 353	<input type="checkbox"/>

major

STATISTICS: SDS 306 to be taken in residence. SDS 306 also satisfies the 3-hour mathematics requirement in the core curriculum. A grade of at least a C is required.	SDS 306	<input type="checkbox"/>
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30 REQUIRED HOURS IN ADVERTISING AND PUBLIC RELATIONS:

ADV 318J ⁵ (required in residence) <input type="checkbox"/>	ADV 344K <input type="checkbox"/>	PR 367 (required in residence) <input type="checkbox"/>	PR 350 <input type="checkbox"/>
PR 317 <input type="checkbox"/>	ADV 345J <input type="checkbox"/>	PR 352 <input type="checkbox"/>	PR 377K (required in residence) <input type="checkbox"/>
PR 348 <input type="checkbox"/>	PR 353 (communication and culture course) <input type="checkbox"/>		

6 ADDITIONAL HOURS IN ADV/PR or approved courses. _____ _____ upper-division

⁵A grade of B or better is required in ADV 318J to continue in the Public Relations program. Students have only two chances to make a B.

BUSINESS: 12 hours 6 hours must be upper-division to include MKT 320F, with a grade of C or higher. MKT 320F is a prerequisite for certain required PR courses; MKT 338 cannot be used to satisfy this requirement.	_____ <input type="checkbox"/>	_____ <input type="checkbox"/>	MKT 320F <input type="checkbox"/>	_____ <input type="checkbox"/> upper-division
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etc.

In combination with the core, college and major requirements, electives may be needed to meet the 120 hours and the 36 upper-division hours required for graduation. Elective hours may be used toward the optional minor (see reverse). PED courses will NOT count.	upper-division elective/minor hours	_____
	additional elective/minor hours	_____

Hours Lacking

Hours Completed

Total Hours

OPTIONAL MINOR: A minor consists of 15 - 18 hours of coursework prescribed by the department offering the minor. Moody College students must declare their minor before reaching 65% of their degree requirements. Full minor policies listed at moody.utexas.edu/students/policies/minors

MINOR HOURS _____ _____ _____ _____ _____ _____

- Students must take at least 36 and no more than 42 hours of major coursework.
- At least 24 hours of the major requirements must be upper-division.
- No more than 60 hours of Communication coursework can count for degree credit.
- To enroll in upper-division Communication courses, students must have an overall GPA of at least 2.25 and a 2.0 GPA in all Communication courses.
- A grade of C or better is required in each course taken in the Moody College and no Communication course may be taken on a pass/fail basis.
- Moody College polices are listed at moody.utexas.edu/students/policies

	Suggested	Taken	Suggested	Taken		
1st Year	FALL	RHE 306	_____	SPRING	Foreign Language 601D	_____
		Science & Technology, Part I	_____		ADV 318J	_____
		PR or ADV Elective	_____		RHE 309K	_____
		UGS 302 or 303	_____		Science & Technology, Part I	_____
		Visual & Performing Arts	_____			_____
2nd Year	FALL	Suggested	Taken	SPRING	Suggested	Taken
		Foreign Language 610D	_____		Foreign Language 611D	_____
		SDS 306	_____		PR 353	_____
		PR 317	_____		GOV 312L	_____
GOV 310L	_____	E 316L or M or N or P	_____			
3rd Year	FALL	Suggested	Taken	SPRING	Suggested	Taken
		ADV 344K	_____		ADV 345J	_____
		PR 348	_____		MKT 320F	_____
		Business	_____		PR or ADV Elective	_____
		American History	_____		American History	_____
Science & Technology, Part II	_____	Social & Behavioral Sciences	_____			
4th Year	FALL	Suggested	Taken	SPRING	Suggested	Taken
		PR 352	_____		PR 377K	_____
		PR 367	_____		PR 350	_____
		Business	_____		Business	_____
		Communication (non-PR)	_____		Communication (non-PR)	_____
Elective	_____	Elective	_____			

suggested arrangement of courses assumes a 3-semester foreign language sequence of 6 hours each