

## CORE and COLLEGE REQUIREMENTS

hours  
lacking

Please refer to the 2012-2014 CORE CURRICULUM (reverse) for a complete list of course options

<b>FIRST-YEAR SIGNATURE COURSE:</b> (required during the first year in residence)	UGS 302 or 303 <input type="checkbox"/>	
<b>ENGLISH:</b> RHE 306 <input type="checkbox"/>	<b>HUMANITIES:</b> E 316K <input type="checkbox"/>	<b>ADDITIONAL RHE OR E:</b> _____ <input type="checkbox"/> (required by Communication)
<b>AMERICAN &amp; TEXAS GOVERNMENT:</b> 6 hours from the <b>core curriculum.</b>	GOV 310L <input type="checkbox"/>	GOV 312L <input type="checkbox"/>
<b>AMERICAN HISTORY:</b> 6 hours from the <b>core curriculum.</b>	_____ <input type="checkbox"/>	_____ <input type="checkbox"/>
<b>SOCIAL &amp; BEHAVIORAL SCIENCES:</b> 3 hours from the <b>core curriculum.</b>	_____ <input type="checkbox"/>	_____ <input type="checkbox"/>
<b>MATHEMATICS:</b> 3 hours from the <b>core curriculum.</b>	_____ <input type="checkbox"/>	_____ <input type="checkbox"/>
<b>SCIENCE &amp; TECHNOLOGY, PART I:</b> 6 hours within one department from the <b>core curriculum.</b>	_____ <input type="checkbox"/>	_____ <input type="checkbox"/>
<b>SCIENCE &amp; TECHNOLOGY, PART II:</b> 3 hours from the <b>core curriculum.</b>	_____ <input type="checkbox"/>	_____ <input type="checkbox"/>
<b>VISUAL &amp; PERFORMING ARTS:</b> 3 hours from the <b>core curriculum.</b>	_____ <input type="checkbox"/>	_____ <input type="checkbox"/>
<b>FOREIGN LANGUAGE:</b> Proficiency required through the equivalent to the second year.	_____ <input type="checkbox"/>	_____ <input type="checkbox"/>
<b>COMMUNICATION and CULTURE:</b> 3 hours May be combined with other Communication requirements. Check approved courses online or in BMC 2.600	_____ <input type="checkbox"/>	_____ <input type="checkbox"/>
<b>COMMUNICATION COURSES:</b> 6 hours outside your major.	_____ <input type="checkbox"/>	_____ <input type="checkbox"/>

### REQUIRED FLAGS

Students should choose courses in the core curriculum and in the major requirements that also fulfill their major department's Flag requirements.

\_\_\_\_\_  writing  
 \_\_\_\_\_  writing outside core curriculum

### MAJOR REQUIREMENTS:

Students must take at least 36 and no more than 42 hours of ADV coursework.

- NOTE:**
- At least 24 hours of the major requirements must be upper-division.
  - Some courses may require consent of instructor. Check with your advisor about the consent process.
  - **No more than 48 hours of College of Communication coursework can count for degree credit.**

**STATISTICS:** SSC 306 (or a substitute approved by the Department of Advertising) must be taken in residence. SSC 306 also satisfies the 3-hour mathematics requirement in the core curriculum. A grade of at least a C is required. \_\_\_\_\_

#### ADVERTISING COURSES

**24 REQUIRED HOURS:** ADV 318J<sup>▲</sup>  (required in residence)    ADV 325     ADV 344K     ADV 345J   
 ADV 353     ADV 370J     ADV 373     ADV 350   
*(468L will be substituted for Creative students)*

**SEQUENCE COURSEWORK:** Application required for Creative and Media.

Texas Creative	Texas Media	Texas Advertising Management
ADV 343K <input type="checkbox"/>	ADV 377.1 <input type="checkbox"/>	ADV 378.20 <input type="checkbox"/>
ADV 468K <input type="checkbox"/>	ADV 377.3 <input type="checkbox"/>	ADV 378.4/378.17/378.19 <input type="checkbox"/>
ADV 468L <input type="checkbox"/>	ADV 377M.7 <input type="checkbox"/>	ADV 377M.1/377M.2/377M.3 <input type="checkbox"/>
ADV 3 HOURS <input type="checkbox"/>	ADV 3 HOURS <input type="checkbox"/>	ADV 3 HOURS <input type="checkbox"/>
ADV 3 HOURS* <input type="checkbox"/>		

\*Only 3 additional Advertising hours will be required if 468L is completed  
 ▲ A grade of B or better is required in ADV 318J to continue in the Advertising program. Students have only two chances to make a B.

**BUSINESS:** 12 hours.  
 6 hours must be upper-division to include MKT 320F. MKT 320F with a grade of at least C is a prerequisite for ADV 370J and ADV 350; MKT 338 cannot be used to satisfy this requirement.  
 \_\_\_\_\_     \_\_\_\_\_     MKT 320F     \_\_\_\_\_   
upper-division

### ELECTIVES/OPTIONAL MINOR

Full minor policies listed at <http://communication.utexas.edu/students/policies/minors>

In combination with the core, college and major requirements, electives may be needed to meet the **120 hours** and the **36 upper-division hours** required for graduation. **PED courses will NOT count.** \_\_\_\_\_  upper-division elective hours

Elective hours may be used toward the optional minor. Students who wish to pursue a minor must complete 15 hours of coursework in a single field of study, outside the College of Communication; 9 of these hours must be upper-division and completed in residence. The minor cannot be officially declared until the student has completed 60 hours. \_\_\_\_\_  additional elective hours

\_\_\_\_\_  and/or minor hours

<b>Hours Lacking</b>
<b>Hours Completed</b>
<b>Total Hours (120 Minimum)</b>

- Only one course counted toward the core curriculum, prescribed work, and major requirements for the degree may also be counted toward the minor.
- If minor is in a foreign language other than that used to fulfill the foreign language requirement, the 15 hours may be lower-division but must include at least 9 hours beyond course 507 or the equivalent.

• To enroll in upper-division College of Communication courses, students must have an overall GPA of at least 2.25 and a 2.0 GPA in all College of Communication courses.  
 • A grade of C or better is required in each course taken in the College of Communication and no College of Communication course may be taken on a pass/fail basis.  
 • College of Communication policies are listed at <http://communication.utexas.edu/students/policies>

# 2012-2014 CORE CURRICULUM

The University of Texas at Austin requires that each student complete the following Core Curriculum requirements. These requirements vary through the different catalogs and you should work closely with your academic advisor to verify your specific requirements. If your first college course will be taken in Fall of 2012 or after, however, you must follow the 2012-14 catalog. All core courses must be taken for a letter grade. Every student must complete a minimum of 120 credit hours to earn a degree in the College of Communication. These hours include the core curriculum, major requirements, minor (if necessary) and electives.

## FIRST-YEAR SIGNATURE \_\_\_\_\_

Three (3) semester hours completed during the first year in residence.

- UGS 302, 303 OR TC 301, 302 (*Plan II Only*)

## ENGLISH \_\_\_\_\_

Three (3) semester hours.

- RHE 306 (or 306Q for nonnative speakers of English)  
OR E 603A (or TC 603A) (*Plan II Only*)

## HUMANITIES \_\_\_\_\_

Three (3) semester hours.

- English 316K (*prereq: 30 hours completed & RHE 306*)  
OR E 603B (TC 603B)(*Plan II Only*)

## AMERICAN & TEXAS GOVERNMENT (GOV) \_\_\_\_\_

Six (6) semester hours.

- GOV 310L (*prereq: 12 hours completed*) \_\_\_\_\_

- GOV 312L, 312P, or 312R \_\_\_\_\_

(*prereq: 24 hours completed and GOV 310L*) \_\_\_\_\_

## AMERICAN HISTORY (HIS) \_\_\_\_\_

Six (6) semester hours, of which

three may be in Texas history. \_\_\_\_\_

The statement, "*Partially Fulfills Legislative Requirement for American History*" must be included in the description of the course.

- Lower-Division History: 314K, 315G, 315K, 315L, 317L
- Upper-Division History: 320L, 320P, 320R, 333L, 333M, 334L, 336L, 340S, 345J, 345L, 345M, 350R, 351N, 351P, 355F, 355M, 355N 355P, 355S, 356G, 356K, 356N, 356P, 356R, 357C, 357D, 357F, 357P, 365G, 373C, 376F,
- Courses in MAS, AMS, AFR, etc. will count when the course is cross-listed with the appropriate American History courses. Please check with your advisor for more information.

*CAUTION: There are courses that contain the statement: "Some topics may partially fulfill the legislative requirement in American History." Not all of these courses will not count towards American History.*

## VISUAL & PERFORMING ARTS \_\_\_\_\_

Three (3) semester hours. The following courses may be counted:

- American Studies (AMS) 330
- Architecture (ARC) 308, 318K, 318L
- Art History (ARH)

Lower-Division Art History: 301, 302, 303

Upper-Division Art History: 325, 327N, 327R, 329J, 329R, 330G, 331K, 331L, 332K, 332L, 333K, 333L, 335P, 337K, 338L, 339J, 339K, 339L, 339M, 341K, 341L, 347K, 347L, 347M, 359, 361, 361L, 362, 362R, 363, 364, 365, 366J, 366N, 366P, 367, 370, 372

- Classical Civilization (C C) 301, 302, 303, 307C, 307D, 317
- Core Texts and Ideas (CTI) 350, 351
- Fine Arts (F A) 310
- Music (MUS) 302L, 302P, 303M, 303N, 303P, 306M, 307, 313, 334
- Philosophy (PHL) 317K, 346
- Radio-TV-Film (RTF) 305, 314, 316
- Theatre & Dance (T D) 301, 302T, 303, 317C & 317D
- Studio Art (ART) 320K, 320L
- Visual Art Studies (VAS) 320

## MATHEMATICS \_\_\_\_\_

Three (3) semester hours.

- Mathematics (M)\*  
302, 303D, 403K, 305G, 408C, 408K, 408N, 408R, 316
- Statistics and Computation (SSC)\*  
302, 303, 304, 305, 306, 318
- M 310P (*Plan II Only*)

\* The ALEKS math readiness test is required for most Math courses taken at UT.

Core Curriculum pending final approval of the Texas Higher Education Coordinating Board.

## WRITING FLAG \_\_\_\_\_

Three (3) semester hours are required (outside of the Core Curriculum) that contain a writing flag. This requirement may be combined with a course required in your major.

## SOCIAL & BEHAVIORAL SCIENCES \_\_\_\_\_

Three (3) semester hours.

- Anthropology (ANT) 302, 305, 307, 318L
- Core Texts and Ideas (CTI) 302, 365
- Economics (ECO) 301, 304K, 304L (*prereq required*)
- Geography (GRG) 305, 306C, 307C, 308, 309, 312, 319
- Linguistics (LIN) 306, 312
- Psychology (PSY) 301
- Religious Studies (R S) 310
- Sociology (SOC) 302, 308, 308C, 308D, 309, 313K, 318, 319
- Social Science (S S) 301 (*Plan II Only*)
- History (HIS) 329U
- Human Development & Family Sciences (HDF) 304

## SCIENCE & TECHNOLOGY, PART I \_\_\_\_\_

Six (6) semester hours in the same discipline. \_\_\_\_\_

- Astronomy (AST) 301, 302, 303, 307, 309, 309L, 309N, 309Q, 309R, 309S, 309T \_\_\_\_\_

Only one of the following may be counted:

AST 301, 302, 303, 307.

AST 309Q may not be paired with 309N or 309R.

- Biology (BIO) 301D, 301E (*Plan II Only*), 301L, 301M, 311C, 311D, 315H, 325H, 326M, 446L, 365S.

It is recommended that students complete two courses chosen from BIO 301D, 301L, and 301M; or one of the following pairs of courses: BIO 311C & 311D, BIO 311C & 326M, BIO 311C & 446L, BIO 311C & 365S, BIO 315H & 325H.

- Chemistry (CH) 301, 302, 301H, 302H, 304K, 305, 314N

It is recommended that students complete one of the following pairs of courses: CH 301, 302, 301H & 302H, 304K & 305.

- Geological Sciences (GEO) 401, 302C, 302D, 302E, 302K, 302M, 302P, 303, 303C, 404C, 405, 305E, 307, 420H

Only one of the following may be counted: GEO 401, 303, 420H. GEO 404C may not be paired with 405.

- Marine Science (MNS) 307, 308
- Natural Sciences (NSC) 306J, 306K, 306L, 306M
- Physical Science (P S) 303, 304; Physics (PHY) 301, 302K, 302L, 303K, 303L, 309K, 309L, 316, 317K, 317L

Physical Science 303 may not be counted with Physics 301, 302K, 303K, 309K, and 317K to complete Science and Technology Part I. Physical Science 304 may not be counted with Physics 302L, 303L, 309L, 316, and 317L to complete Science and Technology Part I. It is recommended that students complete one of the following pairs of courses: Physics 301 and 316; 302K and 302L; 303K and 303L; 309K and 309L; and 317K and 317L; Physical Science 303 and 304.

## SCIENCE & TECHNOLOGY, PART II \_\_\_\_\_

Three (3) hours in a discipline other than that used to fulfill the Part I requirement.

Any course listed for Science & Technology Part I may be counted. In addition, any of the following courses may be counted:

- Anthropology (ANT) 301, 304
- Biology (BIO) 301C, 305E, 305F, 406D, 307D, 309D, 309F
- Computer Sciences (C S) 302, 307, 312
- Electrical Engineering (E E) 302, 306
- Geography (GRG) 301C, 301K, 304E
- Natural Sciences (NSC) 306J, 306K, 306L, 306M

Students who take the NSC 306J and K sequence to complete Science & Technology Part I may not use chemistry, geology, physical science, or physics coursework to satisfy Science & Technology Part II. Students who take NSC 306J to complete Science & Technology Part II may not use physical science or physics coursework to satisfy Science & Technology Part I.